

# MARLENA E. BROWN | VIDEO EDITOR

1441 Huntington Drive #241, South Pasadena, CA 91030 | (626) 926-3699 | marlena.brown@gmail.com  
web: marlenabrown.com | IER 700 / FEATURE, SERIAL, MONTAGE EDITOR (Eligible)

## PROFESSIONAL PROFILE

I am an English/ Spanish bilingual video editor with 8+ years of project management and post-production experience within the scripted, advertising, entertainment, and media publishing space. Offering solid expertise in creative editing, story-telling ability, comedic timing and attention to detail honed over years working in various media landscapes. Works with a calm demeanor, diplomacy, thoughtfulness and empathy. Extras: Advanced knowledge of integrating live action footage with CGI elements, sound design, music editing with a strong ear for music selection.

### LEAD EDITOR

The Dominguez Firm LLC, Los Angeles, CA | May 2017-Present

Editor for bilingual (English/ Spanish) broadcast commercial projects. Execution of the entire post-production workflow. Including ingesting, script review, brainstorming, editing, graphic creation/ selection, assembly, color correction, music selection, sound design, music editing, visual effects creation

- Responsible for commercial campaigns with media buy budgets of up to \$5 million
- Management of notes process with company founder, and other C-level executives
- Management and maintenance of project assets in a highly-organized fashion
- Works with a deep understanding of marketing, advertising and social content spaces with a strong grasp of who the audience is, and how those concepts fit within the context of brand narrative
- Participation in the ideation, production, and creative vision of commercial projects
- Application of advanced green screen removal techniques
- Apply proprietary workflow techniques to retouch skin and hair in video footage
- Demonstrated ability to remove blemishes and wrinkles while preserving fine details of the skin texture and without altering the face dramatically
- Apply and make technical decisions when faced with software or hardware issues

### EDITOR | Student Academy Awards Programming

Academy of Motion Picture Arts and Sciences | Oct 2021

Editor for the introduction and intermission programming for the 48th Student Academy Awards competition®. Streamed live October 21, 2021.

### EDITOR | CLAIRE Fertility: A Love Story

CLAIRE Fertility | Apr-May 2020

Editor for short film in a series for an integrated health & wellness platform (CLAIRE Fertility). Drama

- Use of narrative editing that takes on the complicated landscape of women weathering the storms of reproductive challenges with compassion and emotional intelligence
- Creative problem solving used to complete director's vision in spite of various time, actor and location constraints

### EDITOR | Zac & Mia, S02 E04

AwesomenessTV | Feb-Mar 2018

Zac & Mia is about two teenagers battling cancer in the same hospital. In the real world, Zac and Mia would have pretty much nothing in common, but in the hospital, where they're the only teens on the ward, they develop an unbreakable bond. Teen drama/ Romance

- Daily collaboration with the director and producers
- Crafted poignant, dramatic and emotionally powerful scenes in ACT II of the narrative

### EDITOR | Love Daily: Sexile on the Main Quad, S01 E01

AwesomenessTV | Jan-Feb 2018

Romantic anthology web series revolving around 12 stories of 12 months of young people on their paths to love. Romance/Comedy

- Daily collaboration with the director and producers
- Crafted a YA narrative with notes of comedic tones

**EDITOR | Long Distance**

Mitú, YouTube Red | May 2017- Sept 2017

Long Distance is a romantic comedy that explores the complications of long distance relationships in the digital age. Gaby, a career-driven Latina, and Chris, her Irish-American boyfriend, are college sweethearts who struggle to maintain their relationship while living 2,000 miles apart after Gaby lands a job as the social media manager for Latin heartthrob Rafa. Romantic Comedy

- Daily collaboration with the director, producers
- Use of comedic timing skills, creative montage skills, and heavy VFX integration.
- Worked in tandem with assistant editors, to create effective organizational workflow
- Worked in tandem with VFX house during post-production process. To prep, integrate and finalize depictions of communication through social media and mobile technology.

**EDITOR | Hacking High School**

S01, S02 AwesomenessTV | Oct-Dec 2016 Jan-May 2017

Comedy sketch show. “Sharp, smart, punchy comedy is specifically female-centric—think period chaos, the many traps of being basic, “me time” as something to strive for even in the face of the Apocalypse, and the BFD of BFFs not liking each other’s BFs, the FBs. The thing that might feel groundbreaking watching any of these sketch series is seeing exactly how gross and weird and full-tilt extra girls—especially teen girls—can be.”

- Editor of multiple sketches, PASSING PERIOD, CAELI CAN DO IT, HIGH SCHOOL HACKS
- Execution of the post-production workflow. Including coordination with production crews on set, ingesting footage, brainstorming, editing, color correction, music selection, sound design, music editing, visual effects creation for comedic effect
- Played a supporting role in the creative vision of the project
- Use of comedic timing skills, creative montage skills

**EDITOR**

AwesomenessTV | Feb 2015-May 2017

Editor of a variety of projects, creating compelling and cohesive content that resonates with the global GenZ audience. Scripted, branded, reality, cooking show, entertainment news content.

- Ensured edited footage captures the vision of the story from the script and meets the narrative agenda of the producer/ director.
- Worked with brands such as Old Navy, Macy’s, NFL, MLB, CoverGirl
- Built original motion graphics for assets such as lower-thirds, slates, image animations and transitions
- Editing work has accumulated more than 30 million views

**POST-SUPERVISOR, EDITOR | Seventeen Magazine MCN**

Hearst Magazines | May 2014-Feb 2015

- Management and delegation of tasks to editing staff
- Serve as liaison between EP, Producers, Directors and Post Staff on 10+ shows and one-offs
- Coordination with production crews
- Media management, organization, systems creations and project archiving

**EDUCATION****MOVIOLA** | Avid Assistant Editing

Burbank, CA | May 2019

**THE WRITING PAD** | TV Pilot Workshop

Los Angeles, CA | Feb-Mar 2017

**NEW YORK UNIVERSITY** | Study Abroad

Madrid, Spain | Aug 2003- May 2004

**USC SUMMER PRODUCTION WORKSHOP**

Los Angeles, CA | Summer 2003-2004

Coursework: Visual Effects and Storytelling (2003), TV &amp; Film Production (2004)

**WELLESLEY COLLEGE** | B.A. Spanish, Minor in Film/ TV studies

Wellesley, MA | Sep 2001-May 2005

**SKILLS/ACTIVITIES/**Technical: Windows/Mac platforms, Adobe Professional Suite, Avid Media Composer, DavinciLanguages: SpanishHobbies: Classical Ballet, Painting, Tennis, Plant Mama, DJing

References available upon request.